

Seneca Valley Jr. Football and Cheer Association
Minutes of February 1, 2021 Board Meeting
 7:00 PM Zoom Conference Call

Attendance:

SVJFAC BOARD		
Name	Position	Present?
Chris Minton	President	X
Armando Ferri	Vice-President	X
Kristina Deaton	Treasurer	X
John Burglund	Recording Secretary	X
Justin Burgh	Football Coordinator	X
Amy Canty	Auxiliary	X
Bill Och	Security	X
Adam Rathfon	Communications	X
Erin Steiner	Concessions	X
Lindsay Turkovsky	Cheer Coordinator	X
Bill Sutherland	Facilities	X

SVJFAC BOARD Appointments		
Name	Position	Present?
Mike Loebig	Equipment Manager	
Nate Sannes	Asst. Football Coordinator	X
Kristen Wokutch	Asst. Cheer Coordinator	
Jon Alwine	Auxiliary	X

Minutes:

Meeting began at 7:00 PM via Zoom Conference Call

Revisit Meeting Schedules and Locations for 2021:

- Confirmed first and third Mondays of each month
- Continue to do zoom calls
- General meetings starting in March

Budgeting:

- Discussion about Projections with Coordinators

- Already received helmet reconditioning
- Lindsay sent pom quote for one set (Nate is looking into another option)
- Need to submit information prior to next Board meeting
- Finalize at the next meeting and make adjustments
 - Need to determine what numbers to use for the budget (e.g. raffle tickets)
 - Last year we went with 90% of previous year
- Cheer side; still need:
 - Music expense
 - Renting Township Building for Tryouts (will provide figures)
- Football side
 - No additional cost anticipated
 - From Facilities perspective, need to prioritize scoreboards
 - Painted (full paint job vs. touch up)

WPYFL Acceptance Letter submitted February 26th, 2021:

Confirmed with Bill Spencer that coaches and team moms also need to register through WPYFL

Marketing and Registration Discussion

- Form Marketing/Sponsorship Committee
 - Amy and Jon will form Cash Bash Committee
- Flag Football
 - 2019 reg opened on 2/16 and closed on 4/21 (no flag 2020)
 - Season ran every Saturday morning from 4/20 to 5/18
 - No updates for 2021 season yet; need dates
 - OK to wait until end of Feb to push out dates
 - Target **February 22nd** for registration
 - If Brandon Fisher is no longer interested in offering Flag Football, B. Sutherland will take lead
- Cheer
 - Tryouts will be in Township building
 - Open on **Feb 22nd** and close it April 16
 - April 19 is first practice
 - Push info out sooner
 - Cheerleaders need to register through WPYFL
 - Last year, Cheer was \$165; \$150 additional fee for comp cheer
- Tackle Football
 - Open registration **Feb 22nd**; need to ensure parents sign up through WPYFL at the same time
 - Will meet Feb 15th to discuss fees
- Publicity and Public Service Announcements
 - Newsletter
 - Signage
 - Cranberry Community Chest – already a member

12U Head Coach Update:

- Only One person has shown interest so far
- Need the following qualities:
 - Football oriented
 - Need someone that is highly knowledgeable
 - 7th/8th grade teams will be competitive

Other Coaching Applications:

- Targeting March 1 to send out applications
- Deadline to submit is May 1
- Finalize head coaches the first week of May

Around the Table:

Vice-President –

- Nothing to report.

Treasurer –

- Nothing to report.

Recording Secretary –

- Nothing to report.

Football Coordinator –

- Reviewed schedule for 2021 season
- 8 total games
 - 3 non-conference
 - 5 conference
- 12 Team playoff bracket (all teams make it)

Cheer Coordinator –

- Selling apparel at tryouts
- CheerFest
 - Holding it outdoors, likely in September (targeting 19th or 26th; Saturdays may also be an option)
 - Would like to hold at the new Township Amphitheater
 - Bringing in vendors could pose an issue
 - Chris is meeting with Township on 2/2 and will discuss our request
 - Need to identify alternatives

Facilities – Scoreboard and signage

- Look at putting up additional signs on the fields (cover costs through contract price)
- Board agreed that Pierre has first right of refusal
 - Armando will reach out to Pierre
 - Need to provide deadline
- Concern shared regarding competing advertisements and how it will be viewed by Township

Security –

- Nothing to report.

Concessions –

- Need to get it cleaned out
- Will ask the Township to bring in an exterminator

Communications –

- Photographer for 2021 Season
 - Tri-State Photography last two years (not pleased with this vendor)
 - Glory Days was previous vendor and they were efficient (might be an option)
 - Recommendation is to look at additional vendors and bring back to Board
- Send out a communication regarding WPYFL
- Facebook updates
 - Justin will manage Football
 - Lindsay will manage Cheer

Equipment –

- Uniform Discussion
 - Currently at \$44 per jersey for 12U (no difference between Nike and Wilson)
 - Nate is in contact with Under Armour Direct Supplier
 - Should get pricing back in the next couple weeks on unit numbers (jersey and pants)
- Need to replenish 39 helmets (from 2011)

Auxiliary –

- Cash Bash Update
 - Looking at virtual option

- In-person would likely need to be held outdoors (dependency on covid restrictions)
- March Madness Fundraising Event
 - Managed online
 - Up to \$2500 cash prize award
 - 70% profit back to association
- J. Burgh made a motion to do the March Madness Fundraiser Event
 - Seconded by A. Ferri
 - Unanimously approved.
- D1 Sports
 - Jon Alwine and Jon Hunt are taking lead
 - Change from last season is the addition of a second training option
 - First session would be Tu/Wed/Th
 - Second session would be Sat/Sun
 - Cost would be \$99 for one session; \$179 for two sessions
 - Lasts 8 weeks

Next General Meeting: March 15, 2021 via Zoom.

Next Board Meeting: February 15, 2021 (to finalize fees)

Meeting adjourned at 9:05 PM

Submitted by

John Burglund
SVJFAC Recording Secretary