



## **March 19, 2014- General Meeting**

President Pierre Khoury called the meeting to order on March 19, 2014 7:30PM

**Board Members in Attendance:** Pierre Khoury, Dave Bacher, Pat Cercone, Becky Brown, Matt Curran, Deb Irwin, Kimberly Matthews, Mary Kreisberg, Brian West, Dale Miller

**Board Members Absent:** Tricia Froncazk, Bob Cretella,

### **Secretary's Report – Kimberly Matthews**

General Meeting March 19, 2014 at 7:30 p.m. Activity room 2/3 (Parents Q/A)

Executive meeting April 2, 2014 7:00p.m.

General meeting April 16, 2014 Cranberry Township 7:00p.m.

Open Registration events - March 23, 1:00p.m.-3:00p.m. and April 1- 6:00p.m.-7:30pm

### **President's Report – Pierre Khoury**

- **Don Hall attended - this is his 6th season with Seneca Valley . We are trying to work together with the older football players/camp and draw on Don's expertise for coaching. Don's experience will be an asset to our program.**

**Don "lots of different things our children do in the community, continue to grow our football and cheer program" - We can have a crossover/carryover program. Develop a cohesiveness all the way through. Share our experiences and have the kids learn it one way and continue to carry it out throughout their football careers. Older players like to work with the younger players. We can work together at the camp. Win-win for everyone. Don can be a resource for us and continuity.**

- Riley Dylan a senior at Seneca Valley and his senior project is to help with Concussions. He experienced a concussion while playing football at Seneca Valley. Would like to help out the community and spread the word. He is gathering the information and set up dates at the High School. He is also working with UPMC. Academic scholarship to WVU.
- Lacrosse report - see attached pdf file - Motion to request from Lacrosse for the next 4 years that the debt payment will be equally split over the next 4 years. This is moving along nicely .
- G19 Presidents - Chartiers Valley is no longer part of the G19, TJ and Norwin are now part of the G19. (Wasn't our Seneca Valley vote - We were out voted. ) Still trying to build the G19 program. The G19 also rolled out a Zero-tolerance policy for all in attendance. As per Pierre it is in writing and correlates with our own policies. Clear set rules for G19.

Pat Cercone is on the committee for sanctions. One of the trainers from Heads-up tackling will attend the G19 meeting next month.

- Marketing Plan - Matt Curran
- Graham Park facilities were vandalized. Baseball, Soccer and Boy Scout area hit the hardest. Encourage kids to talk to other kids and try and find who was responsible. If anyone has any information. Please contact us, and you can be anonymous if you have any details.
- Coaches need to be placed soon for football/Cheer
- Seek a Capitol project for the next 5 years - indoor facility at Graham
- First aid kits, 3 main at Linder, Field house, concession, and team bags
- North Catholic would like to rent our fields, until they are up and running. We are trying to exchange time so our cheerleaders have a practice field.

#### **Vice-President's Report – Matt Curran**

**Marketing plan - Sponsorship form - list of current vendors - We will blast to our members**

**Jen Hancock attended and spoke about the sponsorship. She has been contacting local businesses. Fundraising dinner set Thursday April 24, 2014. 4:00p.m - 10:00pm @ Anthony's Coal fired Pizza.**

**Signs made for SVJFAC will be out over the weekend**

**Family Fun Day - Punt, Pass, Kick, Spring football Game (August/Picture day) TBA**

**New Parent Orientation - March 19 at the next general meeting**

**Flag Football information should come out April**

#### **Treasurer's Report – Dave Bacher**

- Cash Balance March 2014 **\$57,494.46**

##### **Report attached**

Normal inflow and operating expenses

- Raffle tickets are available
- Income from Lacrosse and Pitt Ohio
- Budget 2014 - depreciation costs
- Insurance costs - \$6.00 additional concussion fee - will look at current carrier

- Kim Matthews motioned to approve Treasurer's report. Matt Curran seconded. Approved unanimously

#### **Communication's Report – Mary Kreisberg**

- **Marketing plan - Butler Eagle, Cranberry Eagle, Butler Patch, Marquee**
- **Signs made up and distributed**
- **Electronic sign by UPMC**
- **Interviewing Photographers- interviewed Glory Days again.**

#### **Football Report – Pat Cercone**

- May 3 Pittsburgh Power event - more then 50 Meet and Greet before game- we are in the midfield. Better seats. Price is \$20.00 . Tickets are available on WEBSITE
- Mandated Minimum play is 8 for everybody during regular season, scrimmages, and practice. Playoff minimum play all bets off, for the child's safety. Attendance does play into this, if child does not attend we give coaches the ability to enforce.
- July 22.23.24 - Football evaluations
- July 24, 25 - Drafts
- Coaches email went out -WE ARE LOOKING FOR COACHES - We want people involved.
- Most concussions happen during practice. Guardian caps
- The XL GYRO rep is coming in to discuss. They fit inside the helmet. Cost is \$80.00
- Calendar is on our Website.
- High School camp is the same week of evaluations. Brain working to make it a win-win with Don Hall 's camp.

#### **Cheer Report – Becky Brown**

- Cheer try outs being finalized on the website . Space is the big issue for camps. Our local schools charge and do not always cooperate.
- Everyone will tryout
- Laura Wise - tryouts, facilities
- Will interview for Choreography (Elite)
- Working with Excel for both girls to enjoy both programs
- submitted facilities form for CheerFest Oct 12 - CONFIRMED
- Christine researching Audio equipment - Ion system - less then \$100.00
- Contacting apparel lady

- Uniform fittings are the first saturday in June. We can not use the Municipal center as they are under renovations.
- WE NEED COACHES and Teen Coaches - please fill out the application

#### **Finance Report – Brian West**

**We have a partnership with Lacrosse. They are working with us for Marketing/Signage.**

**The reason we need them to partner with us is we have a mutual agreement to pay down the debt for Graham Park.**

**Brian spoke with a local Optometrist, there is a King Devick Test can be run by coaches.**

**Plan to bring him to the Board and the G19**

#### **Facilities Report – Bob Cretella (absent)**

**Graham Park damage**

#### **Concessions Report – Deb Irwin**

**Slushie Staying**

**Coke - Township is re-negotiating contract**

**Outside vending machine**

**Ice machine capacity - need to upgrade**

**Met with GFS**

**Flyers all went to schools**

#### **Auxiliary Report – Tricia Fronczak(absent)**

## **New Business**

**VIP book - all Butler county and Cranberry - Coupons in the book . Sell for \$25.00. SVJFAC would receive \$10.00 a book. Backpack program- family sells 5 they get one free. Also can sell at concession stand. Over 200 coupons in the book.**

- None

## **Old/ Unfinished Business**

- None

## **Good & Welfare**

### **Announcements:**

There was a motion to adjourn the meeting made by Matt Curran and seconded by Brian West . The motion passed and the meeting was adjourned at 9:00PM.